

## ATLANTIC GRUPA d.d. Miramarska 23 10 000 Zagreb

SECURITY: ATGR / ISIN: HRATGRRA0003 3ATG2 / ISIN: HRATGRO25CA5 LEI: 3157002G3ENYCZEB1A25 HOME MEMBER STATE: Croatia REGULATED MARKET SEGMENT: Prime Market of the Zagreb Stock Exchange

Zagreb, 06 March 2023

## Podravka and Atlantic join forces to boost export of Croatian brands

Two leading Croatian production companies, Atlantic Grupa and Grupa Podravka, are starting their cooperation on foreign markets, specifically in the United States of America and Austria. The two companies implemented a unique system of mutual export support, meaning that Atlantic's distribution company in Austria will provide support for the placement of Podravka's products on the Austrian market, while Podravka will place Atlantic's products on the US market through its US based company. This cooperation is aimed at maximizing mutual synergies by strengthening the product placement of both companies and improving their brand awareness, using their well-developed business network and market positions that Atlantic and Podravka have in these markets.

"Achieving synergy between Podravka and Atlantic on the Austrian and US markets is an important step forward in the business practices of Croatian companies abroad. I am exceptionally satisfied with this step because two strong Croatian companies are joining their forces to boost their exports and strengthen the presence of their brands on both the European and American markets", said the President of the Management Board of Podravka, Martina Dalić.

"Vegeta and Argeta, as our most prominent export brands, along with the rest of our portfolio, make for logical allies in international markets. We are proud of this agreement, which is based on a very clear logic of taking advantage of joint opportunities. Openness, trust and interest in finding synergies on the path to creating new value are the true foundation of the relationship between Podravka and Atlantic Grupa", said Emil Tedeschi, President and CEO of Atlantic Grupa.

Atlantic Grupa d.d.

ATLANTIC GRUPA d.d., Joint Stock Company for Domestic and Foreign Trade, Miramarska 23, 10000 Zagreb, Croatia, tel: +385 (1) 24 13 900, fax: +385 (1) 24 13 901, www.atlanticgrupa.com. The Company is registered with the Commercial Court of Zagreb, Company Registration Number (MBS): 080245039; Company Identification Number (MB): 1671910; Personal Identification Number (PIN): 71149912416, IBAN: HR2624840081101427897, Raiffeisenbank Austria d.d., Magazinska cesta 69, 10000 Zagreb; IBAN: HR9223600001101842569,Zagrebačka banka d.d., Trg bana Josipa Jelačića 10, 10000 Zagreb; IBAN: HR4624020061100280870, Erste&Steiermarkische Bank d.d., Jadranski trg 3a, 51000 Rijeka; IBAN: HR7423400091110356539, Privredna banka Zagreb d.d., Radnička cesta 50, 10000 Zagreb; IBAN: HR7625030071100076424, Nova hrvatska banka d.d., Varšavska ulica 9, 10000 Zagreb; IBAN: HR3624070001100198043, OTP banka d.d., Domovinskog rata 61, 21000 Split; The number of shares and their nominal value: 13,337,200 shares, each in the nominal amount of HRK 10,00. Share capital: 133,372,000.00 HRK, paid in full. Management Board: Emil Tedeschi, Neven Vranković, Zoran Stanković, Lada Tedeschi Florio, Srećko Nakić, Enzo Smrekar, Mate Štetić; President of the Supervisory Board: Zdenko Adrović.